
Agenda item: Letter of Inquiry and Businesses, Promotional Materials **Presenter:** Annie Cupka

Discussion:

Mrs. Cupka kicked off the discussion by stating that she had completed the majority of the major foundation request letter and will provide a final draft in the coming weeks. Mr. Clarke stated that he had provided a draft business letter and passed it out to those in attendance and posted to the sharepoint drive for those online.

Mrs. Cupka announced to the Committee that the RBHS Committee has permission to place a booth at KGHS football games for the purposes of promotion and fundraising. She also commented that a booth is reserved at the KGHS Homecoming game and will have the rack cards and brochures completed ahead of the game. The comment was made that Jermon Bushrod maybe able to make the game in support of the efforts. Mrs. Cupka, then asked the committee if they had any preference on what would be more effective rack cards or brochures? The committee all agreed that both we're equally effective. The suggestion was made to have rack cards at the games because it easier to place in game programs. The discussion then moved on to thermometer banner, Mrs. Cupka commented that she looked at multiple types of banners and wanted input from the committee, Ms. Tolliver suggested that we consider 4x6 size that could be used for indoor and outdoor and the committee agreed.

Conclusions:

Mrs. Cupka we provide the major foundation fundraising letter of request in the coming weeks and Mr. Clarke had finished the letter and was requesting comment.

RBHS Committee has permission to fundraise and promote at KGHS games

Rack cards and promotional materials will be available ahead of KGHS games

RBHS Committee agreed on 4x6 banner that could be used indoor and outdoor

Action items	Person responsible	Deadline
✓ Mrs. Cupka to finished major foundation fundraising letter	Annie Cupka	Next committee meeting
✓ Provide Comment to the fundraising business letter to Mr. Clarke	Sub-Committee	Next committee meeting
✓ Mrs. Cupka and Ms. Tolliver will work on getting a RBHS banner printed for promotional and fundraising purposes.	Mrs. Cupka and Ms.Tolliver	TBD

Agenda item: Events, Business lists and Grant Update **Presenter:** Annie Cupka

Discussion:

The discussion then moved to potential events the RBHS Committee could attend Mr. Minor provided a list of on-going and upcoming events, a request was made to that Mr. Minor and Ms. Tolliver work on a list of regional events that's the committee could participate in to promote the campaign. Mrs. Cupka, then mentioned that the committee could sale T-shirts later in the campaign to assist in fundraising, Ms. Tolliver mentioned that this could be something Visualize and Rize could do, sense they've done similar things in the past for Hurricane Ida.

The discussion continued by Mr. Minor, commenting that he had placed a list of Mom and pop businesses and separate list of businesses in the sharepoint for the review of the committee. He also mentioned that committee members are encourage to add businesses to the list that may have been missed. Mr. Clarke continued the discussion with the description of experimental logo design of RBHS with DECA. The discussion continued with Mr. Minor providing an update on grants. Mr. Minor did report that the County had submitted a grant request to the Department of Housing and Community Development for \$1 Million dollars from the Industrial Revitalization Fund to rehabilitate the maintenance building of RBHS. He then mentioned that he would update the committee on any progress with IRF grant and that the department has set its sights on African American Civil Rights Preservation grant through the National Park Service.

Conclusions:

Business lists are located in the sharepoint folder for committee review

Discussed utilizing T-shirts for fundraising and awareness.

Econ Dev Department submitted \$1 million grant to DHCD for the IRF grant.

Econ Dev is preparing grant information for a second round of AACRP Grant through National Park Service

Action items	Person responsible	Deadline
✓ None		

Other Information

Observers:

Kim Cook,

Resources:

Teams Meeting Software

Special notes:

None