

Ralph Bunche Advisory Committee
April 12, 2023 – King George Citizens Center

Members present: Chair Renee Parker, Vice Chair Claudette Jordon, Secretary Phyllis Cook, Annie Cupka, Nick Minor, Chris Clarke. Remote: Stephanie Burch, Tameka Heyward, Mike Hubbard, Lisa Hull. Absent: Cathy Binder, Cathy Cutright, Cristina Turdean, Shannon Tolliver, Pegi Wright.

Renee called the meeting to order at 3pm. No public was present for comment.

CAPITAL CAMPAIGN

- ~ Work is ongoing on various titles for donation giving levels.
- ~ Timeline chart for grants/funding opportunities under development.
- ~ Letter of Request for a federal budget earmark is being prepared to go to VA Senators.
- ~ \$1,500 grant was awarded by the Community Foundation toward costs to scan all RBHS yearbooks.
- ~ A Letter of Proposal being readied as a screening toward a potential grant application for funding through the Black, Indigenous, and People of Color Historic Preservation Fund (BIPOC) from VA Department of Historic Resources.
- ~ Annie ordered 3,000 more Project rack cards.

MUSEUM-HISTORICAL

- ~ Cathy Binder is working up wording for a Call for Donations to crowd-source photos, documents, and memorabilia for museum collection. When to publicize the Call for Donations is TBD.
- ~ Claudette will get legal review of the draft “Deed of Gift” templates for use with donations for museum’s collection.
- ~ Developing a preliminary list of Quick-Reference Questions planned to provide answers for community members regarding gifts of donation to the Museum.
- ~ The KG Historical Society selected Ralph Bunche High School as the historic site for its annual Holiday ornament with the Society planning to offer 125 for sale, and the RBAA also ordering 125 to sell.

MARKETING-COMMUNICATIONS

- ~ Launch of social media websites using “Ralph_Bunche_Visualize_Rize” on hold while Memorandums of Understanding with the two non-profits are being developed by the County to replace Letters of Intent regarding the RBHS Renovation Project.
- ~ The proposed Project logo is undergoing modifications by Annie and Tameeka.
- ~ A proposed Flyer template will incorporate the Project logo and the logos of the two non-profits for use in providing periodic information to the community about the RBHS Renovation Project.

SPECIAL EVENTS

- ~ Renee said the Special Events subcommittee had gotten together and would communicate each month on the fourth Fridays 3-4pm. Members are Renee, Claudette, Annie, Chris, and Phyllis. September 30 has been selected for a formal Fundraising Launch for RBAA’s Museum Fund at the King George Citizens Center. Event to be titled and details are being worked on. Caterers being invited to provide cost proposals for a buffet menu of baked chicken, ham, baby potatoes, green beans, mac-n-cheese, rolls, apple cobbler and punch/water. To include Cash Bar, Door Prizes, 50/50 Raffle, DJ/Dancing. Tickets expected to be set at \$30.

OTHER BUSINESS

- Nick requested assistance with gathering content for use with a proposed African American Trail of some form to include genealogical information on Black individuals, groups, families, organizations,

etc. Renee said she would ask for some research from KG Historical Society records. Claudette said she would see what might be available from RBAA members. She also noted there is an African American Schools digital map of the Northern Neck created by Lisa Hull.

The meeting was adjourned at 3:55pm.

Next RBAC meeting: 3-4:30pm, May 10, 2023, Citizens Center

UPCOMING EVENTS:

- ~ May 6 – Sealston Park, Family Fun Day.
- ~ June 17 – 3pm at Fredericksburg Nationals Stadium, Regional Juneteenth Freedom Day event.
- ~ July 29 – 1-3:30pm King George Elementary School, Back To School Bash by IMPACT King George.
- ~ September 30 – 6pm King George Citizens Center, Museum Fundraiser Dinner Dance, Tickets \$30.

ACTIONS ITEMS:

CAPITAL CAMPAIGN Subcommittee

- ~ Work with County on BIPOC Grant submission due to the VA Dept of Natural Resources.
- ~ Develop titles of giving levels for donations.
- ~ Provide timeline chart for grants and funding opportunities with key dates throughout the year.

MARKETING-COMMUNICATIONS Subcommittee

- ~ Complete proposed circular logo to include a two-color scheme incorporating some combination of the RBHS's royal blue and orange, and the V&R's gold and black, along with font size and minor wording adjustments.
- ~ Finalize approval of "Ralph_Bunche_Visualize_Rize" domain name to be used for social media.
- ~ Develop wording for summary about RBHS Project for template on flyer to be used for RBHS Project announcements.

MUSEUM-HISTORICAL Subcommittee

- ~ Develop 'Call for Donations' announcement to crowd-source documents, memorabilia, etc., for museum collection. Date for publication TBD.
- ~ Seek legal review for proposed "Deed of Gift" document(s) for donations for museum collection.
- ~ Continue development of list of Quick-Reference Questions & Answers.
- ~ Continue seeking RBHS original (paper) records for Museum archive.

SPECIAL EVENTS Subcommittee

- ~ Continue working on details for September 30 Museum Fundraiser Dinner Dance, including name, securing caterers' cost proposals, liquor license, chair toppers rental, DJ, create donor card/ticket, electronic payment, door prizes, etc.